



Upper Paleolithic art, c. 17,300 years old, depicting struggles, horses, and deer. Lascaux Caves, France. Source: Wikipedia, Public Domain

# Art is a Human Imprint No Humans, No Art

*a visual artist's perspective inspired by Analytic Idealism  
addressing human worth in the context of AI*





Hands at the Cuevas de las Manos, near the town of Perito Moreno in Santa Cruz, Argentina. Photo by Mariano in 2005. Source: Wikipedia, Public Domain

anthropomorphic metaphors in computer systems

irreplaceability of humans by technology

generative AI systems in the visual arts

INTRODUCTION

ANTHROPOMORPHISM

FIRST-PERSON EXPERIENCE

GENERATIVE AI ART

CONCLUSIONS





**anthropomorphic metaphor** to enable easier interaction

1980s–1990s HCI research - CASA (computers as social actors), Media Equation

a growing phenomenon of emotional attachment to AI





anthropomorphic metaphors are emotionally resonant but empty illusions

Analytic Idealism identifies such illusions as *convenient fictions*





neuroscience measures brain activity, but cannot access *the subjective mind*

the boundary between humans and AI is the *first-person experience* of being

*personal experiences and feelings - qualia*: the smell of a rose, the taste of chocolate, being in love





Analytic Idealism posits that *consciousness is the fundamental reality* (B. Kastrup)

*qualia*, subjective feelings and experiences, are the building blocks, *irreducible units of reality* (F. Faggin)





works of art are created as a result of *artistic intent*

artworks are representations of qualia  
(all humans are creators, and no *AI creation* or *co-creation* is possible)





generative AI art is a milestone on the postconceptual art path

generative principles align with the postulate of primacy of ideas over visualization (*Sol LeWitt*)

like photography, AI expands artistic horizons





concerns about the anthropomorphic metaphor in computer systems

Analytic Idealism philosophy - a framework clarifying the difference between humans and AI

generative AI art in the post-conceptual stream in art history

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*human worth is rooted in qualia - qualities not transferable to machines*

*AI has no self, no inner experience - machines may mimic, but cannot feel*

*discernment is needed, as conversational AI has already passed the Turing test*